

KEEP THE FAITH MEDIA PACK 2020

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Keep The Faith Network: in print, online, e-marketing, PR and Marketing service - THE medium of choice for organisations seeking to reach the UK's Black and minority-ethnic community nationwide
.....

Multi-award winning *Keep The Faith* magazine - Britain's leading Black and minority-ethnic community-focused publication, promoting and supporting unity, faith and family values



Keep The Faith
ISSUE 115
www.keepthefaitth.co.uk

THE UK'S
BLACK AND
MULTI-ETHNIC
CHRISTIAN MAGAZINE

#BLM:
A YOUTH
PERSPECTIVE

**When the
statues fall**

**Race
Leadership
and Conflict**

**DOUBLE
WHAMMY
FOR BLACK
BUSINESSES**

**TIME FOR A
PARENTING
REMIX**

JEANETTE YOUNG
TIME TO LEVEL UP

£4.95 where sold
Also available by subscription



About Keep The Faith® Magazine

Keep The Faith is acknowledged by the general media as 'Britain's leading publication about Black and minority-ethnic faith', and is considered the most effective vehicle for reaching Black and minority-ethnic (BME) communities nationwide. Keep The Faith is read by three generations of churchgoers and read on a 4:1 ratio.

Keep The Faith has been published for 15 years and is trusted by its readers; they feel part of the magazine as it represents them in a positive way.

Keep The Faith's editorial contributors are some of the most powerful and influential movers and shakers, and successful entrepreneurs within BME communities. They include:

- Rev David Shosanya (Director, London Baptist Association)
- Bishop Dr Joe Aldred (Churches Together in England)
- Rev Wale Hudson-Roberts (Racial Justice Coordinator, Baptist Union)
- Dionne Gravesande (Head of Church Advocacy, Christian Aid)
- Marcia Dixon (PR specialist and former KTF editor)
- Juliet Fletcher (leading UK Gospel Music pioneer, TV & Radio Producer, Director of GreenTree Productions and CEO of GMIA)
- Arthur Torrington OBE (Historian)
- Dr Robert Beckford (Theologian)
- HRH Prince Charles, former PM David Cameron and Sir Bob Kerslake have also contributed an editorial feature in Keep The Faith.

Keep The Faith works in partnership with various other media and organisations, such as Diverse Media Group, The Bible Society, Ascension Trust, Street Pastors, UGN Radio and VineJuice online Radio & TV and many other sources via DAB digital radio, television, satellite, digital cable and the internet.

Keep The Faith's Editorial Policy

Keep The Faith magazine promotes family values, provides this community with a voice, highlights the need for unity, provides inspirational and aspirational news, and creates a better understanding in an ever-changing environment.

Editorial Content

- Local and regional community news
- Features, politics, business news, IT news
- Interviews/profiles with community figures and role models
- Education and careers
- Community and music events nationwide
- Recruitment, fostering & adoption careers
- Human interest, health & lifestyles, family and faith

Circulation

Inside M25: - 44% (London & the Home Counties). Outside M25: - 56% (all major cities including Birmingham, Bristol, Manchester, Liverpool, Leeds, and the North of England, Wales and Scotland). Also distributed to a number of outlets in Ireland.

Distribution and Readership

Keep The Faith magazine is distributed primarily through churches, faith groups, community groups, Christian businesses and conference centres, charities, local authorities and BME organisations via our own unique database. It is also distributed via selected Tesco, Asda, Morrison's, Sainsbury's and Co-Op stores in key urban areas in London, Birmingham, Manchester and Leeds.

Print readership: The print version of Keep The Faith is primarily read on a 4:1 basis; by up to 80,000 people of all ages and backgrounds in BME communities each issue. Socio-economic groups: A, B, & C1. Gender profile: Women - 62%, Men - 38%. Age profile: 18-24s - 9%, 25-35s - 21%, 36-50s - 47%, over 50s - 23%.

Digital readership: An electronic version of the magazine is sent to over 37,000 subscribers, and promoted via our social networks to our 27,000 followers. The issues are also available to read on issuu.com and often attracts a further 5,000 - 9,000 extra readers each issue. Socio-economic groups: A, B, & C1. Gender profile: Women - 55%, Men - 45%. Age profile: 18-24 - 10%, 25-34 - 26%, 35-44 - 25%, 45-54 - 20%, 55-64 - 11%, 65+ - 8%.

Social Media (@KeepTheFaithMag)



About Britain's Black Churches

Britain's BME Pentecostal churches are among the largest in the country, with several having a regular attendance of 5,000+. For nearly 70 years Britain's BME churches have provided hope, support, direction, community services, inspirational gospel music and moral guidance to the BME community and beyond. Increasingly, BME churches also run a wide range of community projects that are designed to help the vulnerable and disadvantaged members of the community.

Due to their longevity and the social and spiritual impact they have on their members, BME churches are viewed as the most stable, prosperous and influential institution within BME communities. Organisations and government are now acknowledging that the most effective way of reaching groups within the BME community is by forging working partnerships with the Black and minority-ethnic churches.

Such is the high regard in which these churches have been held in recent years, that some of the most powerful and influential members of society have visited them personally, including Prime Minister Theresa May, former PM David Cameron and HRH The Prince of Wales. Other prominent visitors include civic leaders, MPs, local councillors, heads of charities, community service providers, business leaders and educationalists.

Platforms

Keep The Faith is produced on Mac OS X using Adobe InDesign. We prefer to receive the files as high-resolution PDFs, but we can also accept EPS and JPEG files. All images need to be 300dpi and CMYK. Please send artwork by email to admin@keepthefait.com.

Mechanical Data

A4, 115 gsm 48+ pp, silk.
It is published quarterly.

Proofs

We will check the output of your file for errors and contact you if we identify any problems, but we cannot accept responsibility for nuances of quality and/or content of the final published version unless we have been supplied with a high-end digital colour proof.



Rate Card

OUTSIDE BACK COVER	£2,475
INSIDE FRONT COVER	£2,250
INSIDE BACK COVER	£2,250
FULL PAGE (RUN OF PAPER)	£1,800
DOUBLE PAGE SPREAD	£2,925
HALF PAGE	£1,060
THIRD PAGE	£790
QUARTER PAGE	£620
EIGHTH PAGE	£370
DOUBLE PAGE SPREAD ADVERTORIAL	£1,940
FULL PAGE ADVERTORIAL 800 WORDS	£1,200
HALF PAGE ADVERTORIAL 375 WORDS	£700
QUARTER PAGE ADVERTORIAL 200 WORDS	£425

Inserts: POA subject to weight and size

Stitched inserts: POA subject to weight and size

	Height x width (mm)
FULL PAGE	297 X 210MM (303 X 216MM BLEED)
HALF PAGE (VERTICAL)	275 X 90MM
HALF PAGE (HORIZONTAL)	135 X 188MM
THIRD PAGE (VERTICAL)	275 X 60MM
THIRD PAGE (HORIZONTAL)	88 X 188MM
QUARTER PAGE (VERTICAL)	135 X 90MM
QUARTER PAGE (HORIZONTAL)	188 X 65MM
EIGHTH PAGE (HORIZONTAL)	90 X 65MM

Keep The Faith

ISSUE 118

CELEBRATING 15 YEARS IN PRINT AND ONLINE

Women in the Pulpit

TIGHTENING THE SCREWS ON SEX OFFENDERS

Why go vegan?

RETHINKING LOVE IN ACTION

Interview: **Chevelle Franklin**

NIMS OBUNGE FOR LONDON MAYOR?

www.keepthefaith.co.uk

COULD YOU BELIEVE IN POP GOSPEL?

BY JULIET FLETCHER

Individuals of gospel music from church choirs... **CHANGES AND EVOLUTION IN POP MUSIC HAVE SHAPED POPULAR CULTURE AND MORALS!**

NO COLOURS

POP GOSPEL MUSIC #7

Juliet Fletcher is a music journalist and author of the book 'No Colours: The Story of the Black Church in America'.

God, all I wanted to do was make cakes.

ISSUE 108

SHANA DAWN LEWIS

Shana Dawn Lewis is a food blogger and author of the book 'God, All I Wanted to Do Was Make Cakes'.

Recipe for a 10-inch cake

Ingredients:

- 10oz of soaked mixed fruit
- 10oz self-raising flour
- 10oz of softener/margarine and some extra on the sides
- 10oz of brown castor sugar
- 1 tsp salt
- 1 tsp of vanilla essence
- 10oz of milk
- 2 heaped spoons of dark, brandy or sherry

Method:

Pre-heat your oven to 160C/325F. Grease your tin with the extra margarine, and line the bottom with prepared paper. Crush your soaked fruit in the blender, add the sugar and mix in the vanilla essence. Beat your soaked fruit in the blender, add...

Pastor Agu Irukwi

BY AKOSUA OWOMO-FOKUO

14 INTERVIEW

ADP: There's this much talk going on out there... **PAI:** My absolute pleasure. **ADP:** You head up the fastest growing Christian denomination in the UK... **PAI:** I am careful about using words that increase a reference to myself and the work I am doing... **ADP:** Amen. In 2017, you passed a book... **PAI:** I have committed myself to the work of following God for revival in the nation... **PAI:** I believe my work is a spiritual awakening and revival are key to what I feel I am here... **PAI:** Thank you for that encouraging word... **PAI:** I have committed myself to the work of following God for revival in the nation... **PAI:** I believe my work is a spiritual awakening and revival are key to what I feel I am here... **PAI:** Thank you for that encouraging word...

NICOLE HENRY SINGS THE MUSIC OF ARETHA FRANKLIN

34 FEATURE

Sensational New York-based jazz and soul singer, Nicole Henry, returns to the UK for the second time... **Aretha was listed by Billboard magazine as the greatest singer of all time, she earned the Queen of Soul. What can your audience expect from your concert?**... **And your music this time is led by your guitar, Nick Fife, an young British soul and blues player. Sounds like you'll be cooking up a storm!**... **It gives you an opportunity to be in the UK and see one of your best in London at the wonderful St John's Square. So, on this tour you're just like a wonderful church, you get to sing on...**

Keep The Faith

ISSUE 108

EMBRACE THE ENERGY OF SYNERGY, FIGHT AGAINST YOUTH CRIME

BHM LEST WE FORGET

Personal Trainers and Preachers

"Are you about dis ting, lam?"

KAREN GIBSON STAYING GROUNDED

Keep The Faith issue 106
Publish date 16 August 2018
Impressions 758,338 (as of 15 October 2018)

Newsletter E-blasts and Social Media

Do you need a quick, inexpensive and effective way to advertise your events, goods, products and services? Then try our e-blast and social media services. We can help you reach over 50,000 people within BME communities (this figure increases daily) via our email database and social media followers at the click of a button. It's as simple as that! And our clients tell us that it works for them. The costs of these services are:

	E-blast(s)	Social Media
1	£99	£74
2	£129	£99
3	£159	£124
4	£189	£149
6	£249	£199
7 or more	POA	POA

Ask about our special offers for e-marketing!

Do you want to reach the fastest growing sector of the BME community in the UK? Contact us for all your marketing, PR, event management and promotional needs. Call 0203 868 0664 or email advertising@keepthefaitth.co.uk.

Website Banners

(For *Keep The Faith* and *Keep The Faith Directory*)

Banners - Gif/animated/static

	Details	Week	Month	Quarter	Annual
Leaderboard	728 x 90px	£220	£400	£1,100	£3,600
Skyscraper side banner	300 x 600px	£150	£350	£840	£3,150
Square side banner	250 x 250px	£125	£300	£720	£2,700

Directory

The *Keep The Faith Directory* (formerly *Black Christian Directory*) was launched in 2008 with the foreword from His Royal Highness the Prince of Wales. It was originally in print and reprinted in 2012 and relaunched in digital. Our directory is the UK's most comprehensive database of Black and minority-ethnic churches, businesses, organisations, projects, mentoring groups, charities and community groups. It's the medium of choice and most effective channel for any organisation seeking to network with the BME community.

Inclusion in the directory places you in this community, helps foster working relationships, and exposure to the right audience plays a major part in achieving success.

Standard listing is free. Premium listing is £120 per annum. You will be able to include your name, address, full contact details, logo, images and promote yourself fully on your listing. In turn, we will promote your registration via our social networks, giving you maximum exposure. Web banners and premium advertising are also available.



Our clients

Action Centres
 Action for Children
 Adept Design
 Adopt Swansea
 Adoption and Permanency Service
 Adoption Focus Family Society
 Age Concern
 All Nations College
 Army Recruitment
 Autosave Cars
 Backstage Project
 Barbados Fertility Clinic
 Barbados Tourist Authority
 Barbican Centre
 Barking and Dagenham Fostering & Adoption
 Barnabas Fund
 BBC Proms
 Belfast Bible College
 Belsey Bridge Conference Centre
 Bermuda Tourist Authority
 Bethel Convention Centre
 Bible Reading Fellowship
 Bible Society
 Bible Way Churches
 Big Church Day Out
 Birmingham City Council
 Blackburn Fostering & Adoption
 Boys' Brigade
 Brighton and Hove Adoption Services
 Bristol Baptist College
 British Heart Foundation
 Bromley Adoption
 Caribbean Conference of Churches
 Catholic Children's Society
 CCPAS (The Churches' Child Protection Advisory Service)
 Centre for Youth Ministry
 Child Aid
 Chosen Inc
 Christ Church
 Christ For All Nations
 Christian Aid
 Christian Blind Mission
 Christian Conference Trust (CCT)
 Christian Conventions
 Christian Copyright Licensing International (CCLI)
 Christian Prints and Frames
 Christian Publishing and Outreach (CPO)
 Christian Relationship Coaching
 Christian Resources Exhibition (CRE)
 Church & Charity Accounts Service
 Church of God in Christ
 Church of God of Prophecy
 Church Urban Fund
 Coalition for Marriage
 Colomer Professional International
 Colorblind Cards
 Compassion UK
 Conservative Christian Fellowship
 Covenant UK
 Coventry Council Fostering & Adoption
 Creflo Dollar Ministries
 Cross Cultural Media
 Crossbridge Books
 Croydon Adoption Team
 Croydon Fostering & Adoption
 Crusade for World Revival (CWR)
 Culsen Travel
 Damaris Trust
 DAXS (Display and Exhibition Solutions)
 Disability Rights Commission
 DM Focus
 Dr Alan Miller
 Dr Stuart Pattico
 EAPPI Programme Coordinators
 ECS Group
 Faith in Families
 For Colored Girls
 Friends and Heroes
 Frontline Ministries International
 Gambia Tourist Authority
 GLA
 Global Day of Prayer
 Go Teach
 Gospel Concert Backstage Project
 Grace Foods UK
 Griffin Trust
 Group Travel
 Hackney Council Fostering & Adoption
 Hackney Empire
 Hammersmith and Fulham Fostering & Adoption
 Haringey Fostering & Adoption
 Harlem Gospel Choir
 Hayes Conference Centre
 Here & Now 365
 High Leigh Conference Centre
 HM Prison Service
 Hodder Books
 House on The Rock
 I Will Tell Film Productions
 Imperial War Museum
 Inspiration TV
 Integrity Coaching
 International Christian College
 International Christian Resources Exhibition
 Intervene Project
 IODT
 Islington Children's Social Care
 Israeli Tourist Office
 Jabula Europe And Asia
 Jamaica National Bank
 John Ayling & Associates
 John Fisher IDMC Choir
 John Hagee Ministries
 Kenneth Copeland Ministries
 KICC (Kingsway International Christian Centre)
 Kirk Franklin Live in London
 Kingdom Bank
 Kingfisher Fostering
 King's Park Conference and Sports Centre
 King's Theological College
 Kingsway Music
 Lambeth Council
 Langham Partnership UK & Ireland
 Lewisham Adoption Team
 Life International Christian Fellowship
 London Borough of Barnet
 London Borough of Camden Fostering & Adoption
 London Borough of Ealing
 London Borough of Hackney
 London Borough of Merton
 London Borough of Merton Fostering & Adoption
 London Borough of Richmond upon Thames
 London Borough of Southwark
 London City Mission
 London Community Gospel Choir
 London Early Years Foundation
 London School of Theology
 M4C
 MacMillan Publishing
 Manchester City Council
 Mathersey Hall
 Meaningful Chocolate
 MEC
 Media Moguls
 Media with Impact
 MediaCom
 Megavoice Ireland
 Memralife
 Metropolitan Police
 Metropolitan Home Ownership
 Mighty Men of Valour
 Mission and Relief Logistics
 Mission Aviation Authority
 Momentum Pictures
 Monarch Books
 Moorlands College
 MPG
 Nazarene Theological College
 New College Nottingham
 New Day
 New Testament Assembly
 New Testament Church of God
 New Wine
 Norfolk Children's Services
 Normal Allen Group Travel
 NSPCC
 Oak Hill Theological College
 Oasis College
 OH TV
 Operation Mobilisation
 Orange Grove FosterCare
 Pastor Matthew Ashimolowo
 Pathe UK
 Pentecostal Credit Union
 Pilgrim Friends Society
 Pilgrimage Tours
 PJs Group
 Premier Christian Radio
 Prostate Cancer Charity
 Quakers
 Royal Borough of Kingston upon Thames
 Reconciliation Ministries International
 Red & Green Marketing
 Redcliffe College
 Regents Theological College
 Release International
 Reliance Bank
 Rich Visions
 Richmond upon Thames Fostering & Adoption
 Roehampton University
 Royal Borough of Kensington & Chelsea
 Royal Mail
 Samaritans Purse
 Scripture Union
 Send a Cow
 Serious
 Silent Lights
 Simon Education
 Sneaton Castle Centre
 Somerset Fostering and Adoption
 Something Big Agency
 South London Christian College
 Southend Borough Council
 Fostering & Adoption
 Southwark Fostering & Adoption
 Sovereign Creative Marketing
 Spring Harvest
 Spurgeon's College
 St John's College Nottingham
 St Martin In The Fields High School
 Street Pastors
 Suffolk County Council Fostering
 Sun Travel House
 Swansea Fostering & Adoption
 TACT Fostering & Adoption
 Talent Media
 Tameside Fostering & Adoption
 Tearfund
 Tesiro Inspired Woman
 The Children's Society
 The Christian Institute
 The Exchange Link 3B
 The Mayor of London
 The Oasis Centre
 TIEC UK
 Time for God
 Tiny Bond Accountants
 Tower Hamlets Fostering & Adoption
 Tradecraft
 Trinidad and Tobago Tourist Authority
 Trinity College Bristol
 Triumphant Church International
 Tudor Bismark
 Twenty20 Media Vision
 Tyler Perry Productions
 UK World Evangelism Trust
 University of East London
 Victoria and Albert Museum
 Volcana Gas Appliances
 Waltham Forest Fostering & Adoption
 Wandsworth Fostering & Adoption
 Warwickshire County Council
 Westminster Adoption
 William Booth College
 Wisdom for Women International
 World Shapers
 World Vision
 WorldShare
 Wycliffe Hall



Testimonials

“Delighted to work with them”



Jamie

London School of Theology

Keep the Faith is an important resource for the UK Church. We have been delighted to work with them to help Christians from Black and Ethnic Minority churches understand the study options available to them at London School of Theology.

“Earned and deserve support”



Juliet

Gospel Music Industry Alliance - GMIA and GreenTree Productions

Keep The Faith is a perfect example of business combined with cause. There is no other magazine publication that has dedicated itself to a community as they have done. They have earned and deserve support from each of us. *Keep The Faith* keeps a track of our present, helps and unites us to visualise our future and when we look back – is helping us to see how far we have come and every reason for #keepthefaitHALIVE! Thank you.

“Giving the community a voice”



Alex

Bethel Convention Centre

Keep The Faith are a fantastic, family run magazine, giving the community a voice that needs to be heard.

“A great range of advertising options”

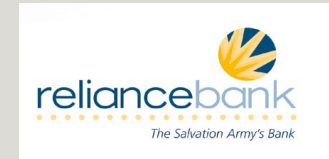


Charlie

Spring Harvest

Keep the Faith offers a great range of advertising options to suit all budgets, both online and offline, and a great team to work with!

“Helpful and efficient”



Nichola

Reliance Bank Limited

Great content and ever changing with events and news. Staff are helpful and efficient to get your message across.